



AFRICA WIRE, CABLE & TUBE CONFERENCE

Metallic wire, cable, tube and pipe products are crucial to industries that are key pillars of economic development across Africa, such as mining, power supply and construction. For the first time, a conference is being held to bring together local stakeholders and international experts to discuss how to boost production and trade in these products throughout the continent.

The inaugural Africa Wire, Cable & Tube Conference, co-organised by CRU and The Southern African-German Chamber of Commerce and Industry (AHK), will be held in Johannesburg. Wire and Tube Düsseldorf, the world's largest trade show in this field, are lead sponsors of this important conference. The unique partnership is the basis for creating an event in which the international wire, cable, tube and pipe supply chain will meet and create new trade partnerships with key African stakeholders.

Nicola Coslett, CEO of CRU Events explained the rationale behind the project, "CRU is a leading authority in wire and cable markets. We are delighted to build a partnership with AHK and Messe Düsseldorf. This important inaugural event is being launched in response to interest in these rapidly changing markets and offers an ideal opportunity for local industry and key decision makers to meet with the international supply chain."

Frank Aletter, Deputy CEO of The Southern Africa-German Chamber of Commerce and Industry commented, "We are excited to be co-organising the new conference, which will serve to benefit local enterprise and the region's best interests as well as establish a dialogue with international investors wishing to make contact with local manufacturers and producers. We look forward to helping to build long-lasting relationships be-

tween South African SMEs and their new partners, and to the many discussions around future business opportunities in the region."

Discussions at the conference will explore the main trends impacting the global steel, copper and aluminium wire, cable and tube products and what this means for Africa. Delegates will also be brought up-to-date on the expected consumption trends within Africa for these products in mining, utilities, oil and gas, construction and infrastructure.

Attendees will gain insights into the current political and investment climates across the continent from local experts and international organisations with real case studies. Investors will also have the chance to assess greenfield and brownfield project showcase presentations. In other sessions, industry experts will discuss the latest global technological advances in wire, cable, tube and pipe manufacturing, and how these can be applied to African operations.

The conference will be held on 11-13 November 2019 at Emperors Palace, Johannesburg.

Enquiries: www.events.crugroup.com

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